



## 2018 LOOK BOOK

CUSTOM & CORPORATE GIFTS

HELPING BRANDS THRIVE BY CREATING  
STYLISH, ON-TREND AND IMPACTFUL GIFTS



[WWW.GIGIAUSTRALIA.COM](http://WWW.GIGIAUSTRALIA.COM)

# AUSTRALIA'S CORPORATE AND CUSTOM GIFTING SPECIALISTS

Welcome to the new era of corporate gifting.  
Let's add value to your business today.

GIGI AUSTRALIA specialises in corporate and custom gifts for all occasions. We have added value to Australia's leading businesses through unique, creative and on-trend gift-giving.



*"No request is too big or small, GIGI go to great lengths to create incredible gifts that are not only beautiful, they're engaging and always on-message for our client's brand."*

BEC BROWN, THE COMMS DEPARTMENT





## OUR SERVICES

- Media Kits & Product Launches
- Settlement, New Home and Welcome Gifts
- Thank You, Client & Staff Gifts
- Special Events & Goodie Bags
- Conference & Delegate Gifts
- Corporate Christmas Hampers
- Customised Gifts using your logo.
- We can source any item, and create gifts to suit your needs and budget.
- Gift Consultation Services



## ABOUT THE FOUNDER

GIGI AUSTRALIA was founded by gifting specialist, Georgia Harley. Her unique and personal approach to gifting has been noticed around the country, and she has been featured in leading publications such as *The Daily Telegraph*, *Interiors Addict*, *The Collective magazine*, *delicious. magazine*, *Broadsheet Sydney*, *Samantha Wills Foundation*, *Central Magazine* and *The Weekend Edition*.

GIGI AUSTRALIA is a sister boutique of



2017 Regional Finalist  
NSW Business Awards

BUSINESS AWARDS  
2017 REGIONAL FINALIST







## WHY CHOOSE US?

1. **Exceptional customer service.** You are our number one priority, and we will work around the clock to ensure your expectations are exceeded.
2. **Unique products and packaging.** We will introduce you to our extensive network of suppliers, ranging from boutique local artisans to well known international brands.
3. **Tasteful branding.** A suite of exceptional promotional or branded products will help get your business noticed in a way that people will remember for all the right reasons.
4. **We will carefully curate gift options for you to choose from.** Our expertise and knowledge in the gifting industry allows us to offer curated gifts tailored especially for your industry.
5. **Free gift consultation** so you and your team can see, hold, smell, touch and taste a variety of products we have to offer.
6. **Volume discounts on all corporate orders.** We pass the savings on to you, so the more you order, the more you save.

## WHAT OTHERS SAY

*"Another gorgeous gift for us [Bras N Things] to give away...they are beautiful and so on brand"*

**Natalie Chalmers, Bras N Things**

bras *N* things

*"Working with GIGI Australia is a breeze. Every time we've sent over a brief, they have been spot on... The team goes above and beyond to provide gorgeous looking hampers. We'd use them time and time again!"*

**Kasey Simpson, Frank PR**

**frank**<sup>PR</sup>

*"GIGI AUSTRALIA continuously nails Ausfilm's brief's for corporate gifts for our clients. The end result is always stunning, and Georgia is a dream to work with. Highly recommend."*

**Caroline Raffan, AusFilm**



# MEDIA & PRESS KITS AND PRODUCT LAUNCHES

## CASE STUDY : VAMP MEDIA KITS

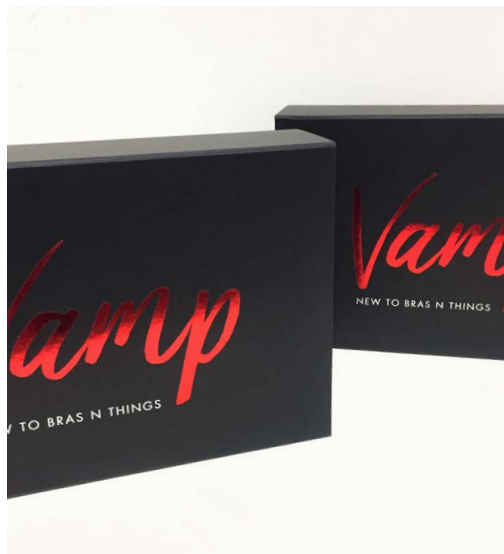
**THE BRIEF:** Design media kits to send to influencers that showcase the client's new VAMP lingerie range.

**STRATEGY:** Custom-made press kits that resemble a vanity set. Inside the branded box is a set of lingerie, as well as a mirror, polaroids and customised decals so the influencer can share their I AM VAMP photo.

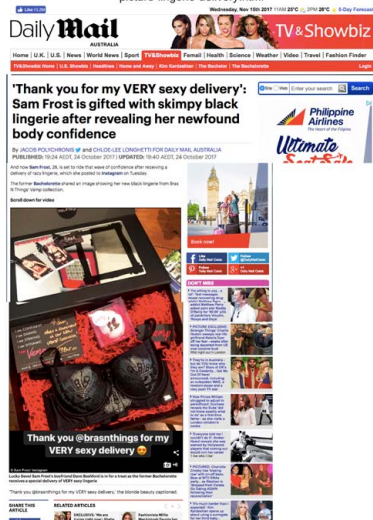
**OUTCOME:** Huge reach across social channels, as well as online media coverage including Daily Mail UK.

*"Media and influencers responses to GIGI's gifts created for Bras N Things' new VAMP range were exactly what was needed for our PR campaign (so much so that some influencer's social media posts of their gifts created its own Daily Mail story!)."*

BEC BROWN, THE COMMS DEPARTMENT



<http://www.dailymail.co.uk/tvshowbiz/article-5011195/Sam-Frost-shares-picture-lingerie-delivery.html>



Get in touch to see how we can help build and enhance your profile and deliver bold campaigns to capture national interest.





# THANK YOU AND RECOGNITION GIFTS

Keep those referrals coming and foster a thriving work culture through impactful gifting.



We can include a custom-made greeting card with your branding, and source products to reflect your values. Presented in a deluxe white gloss and gold foil GIGI AUSTRALIA gift box, or your choice of custom packaging.





## SETTLEMENT GIFTS

*"If you want 6 star gifts that don't cost an arm or leg this is the place to get them. From the beginning we were impressed with GIGI Australia, the quality products look amazing. We absolutely love this company and will certainly use them more and more."*

**Jenna, MCGRATH REAL ESTATE**

Stand out with on-trend settlement gifts that will keep those referrals coming.

You can choose to present your gift in our signature deluxe white gloss and gold foil gift box, or we can create custom packaging with your brand colours and logo.



## SETTLEMENT GIFTS



*Keepsakes they will treasure forever*



*Luxury branded products with your logo. Unique products and packaging means your agency will leave a lasting impression*

# ASK US ABOUT CUSTOMISATION

Our mission is to get your business or brand noticed through unique, creative and on-trend gifting. Here's just some of the items we can customise using your logo

## PACKAGING:

Boxes to bags, wood to perspex, rustic to contemporary, gloss to matt, black to white, branded to patterned...there's no packaging we can't source.

We are packaging specialists and have created everything from branded eco-friendly calico drawstring bags for 'glampsites' to laser-engraved handmade wooden boxes for a national media launch. Our talented designers offer free mock ups with your logo to help you choose the best options for your gifts.

### Customisations using your logo:

- Branded swing tags
- Branded greeting cards
- Branded ribbon
- Branded boxes
- Branded gift bags
- Branded tissue paper

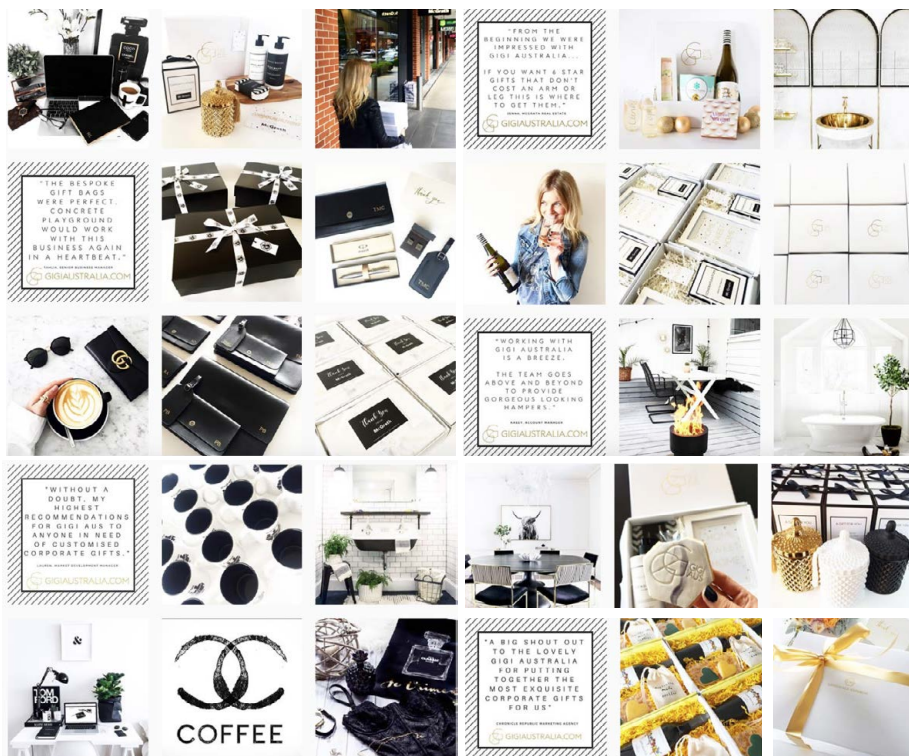
### Branded Products Such As:

- Wine and Champagne Bottles
- Candles
- Wooden chopping/cheese boards
- Wine and bottle openers
- Food products (such as chocolate bars)
- Travel Mugs
- Leathergoods
- Tea/Coffee cups
- Pens and stationery
- Notebooks
- Glassware
- Clothing and apparel
- Tech accessories
- Food products
- ...and much more!





LET'S GET SOCIAL!



## CONTACT US

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